

Dear all JACET ESP SIG Kanto members,

It is with great pleasure that I make the announcement of our July meeting on November 13 (Sunday), 2016. This meeting features a presentation by an invited speaker followed by a sharing session of academic activities in Japan as well as overseas and a business meeting of the chapter. The details are as follows:

JACET ESP SIG Kanto (November Meeting)

Date: Nov 13, 2016 (Sun) 15:00 ~17:00

Venue: University of Electro-Communications (UEC Tokyo), Building East 1, Room 705
(UEC Tokyo, 1-5-1 Chofugaoka, Chofu, Tokyo, 182-8585)

Please find the link for the location:

<http://www.uec.ac.jp/eng/about/access/> (in English); <http://www.uec.ac.jp/about/profile/access/> (in Japanese)

Program of the November meeting:

- **15:00~15:30 Invited Presentation by Kevin Knight** (Kanda University of International Studies)

Title: Conceptualizations of ESP in the ESP Interest Section of TESOL International Association

Abstract: TESOL International Association (or TESOL) based in Alexandria, Virginia in the USA has over 11,000 members worldwide, and over 950 of those members belong to the English for Specific Purposes Interest Section (ESPIS) community network. In the TESOL ESPIS, English for specific purposes (ESP) has been conceptualized in various genre including PowerPoint presentations, online forums, blog posts, webinars, and the ESPIS newsletter. In his presentation, the speaker discusses how the conceptualization of ESP in a PowerPoint presentation titled *English for Specific Purposes: An Overview for Practitioners and Clients (Academic & Corporate)* (Knight, Lomperis, Westerfield, & van Naerssen, 2010) can be linked to other conceptualizations of ESP in the ESPIS including the following: 1) five month-long, professional development discussions about ESP conducted online and titled *TESOL ESPIS Community Discussions 2011–2012*, 2) a virtual seminar hosted by TESOL and titled *Principled ESP: Best Practices and Case Studies*, 3) the *ESP Project Leader Profiles* published from May 2015 to the present on the blog for TESOL International Association¹, and 4) a TESOL ESPIS newsletter article titled *Stakeholder Buy-in in English for Occupational Purposes Contexts*. These four resources reflect the leaders in the ESPIS who are involved in both English for academic purposes (EAP) and English for occupational purposes (EOP). In connection with EOP, the ESP PowerPoint listed above was informed by a book published by TESOL (Friedenberg, Kennedy, Lomperis, Martin, & Westerfield, 2003/2014), which is focused on workplace training. Accordingly, the conceptualization of ESP in the ESP PowerPoint includes best practices in EOP.

References

- Friedenberg, J., Kennedy, D., Lomperis, A., Martin, W., & Westerfield, K. (with van Naerssen, M.). (2014). *Effective practices in workplace language training: Guidelines for providers of workplace English language training services*. Alexandria, VA: TESOL Press. (Original work published 2003)
- Kertzner, D., Knight, K., & Swartley, E. (2012). *Principled ESP: Best practices and case studies* [Webinar]. Alexandria, VA: TESOL International Association.
- Knight, K., Lomperis, A., Wesrerfield, K., & van Naerssen, M. (2010). *English for specific purposes: An overview for practitioners and clients (academic & corporate)* [PowerPoint presentation submitted to TRC]. Alexandria, VA: TESOL International Association.
- Lomperis, A. (2016). *Stakeholder buy-in in English for occupational purposes contexts*. *ESP News*. Alexandria, VA: TESOL International Association.

Bio: Dr. Kevin Knight (PhD in Linguistics, MBA, MPIA) is an Associate Professor in the Department of International Communication (International Business Career major) of Kanda University of International Studies in Chiba, Japan.

¹ It should be noted that 19 of the 22 leaders have been on the ESPIS steering board, and 11 have been chairs. Further, the profiles have become a reference in TESOL's *ELT Leadership Management Certificate Program Online*.

In the English for Specific Purposes Interest Section (ESPIS) of TESOL International Association, he has served as chair, English in occupational settings (EOS) representative, and ESPIS community manager. He is currently co-editor of *ESP News* (the ESPIS newsletter). He was also a member of the Governance Review Task Force (GRTF) appointed by the TESOL board of directors. In addition, he has been a TESOL blogger in the area of English for Specific Purposes (ESP), and he recently completed the TESOL ELT Leadership Management Certificate Program Online. He has more than 30 years of professional experience working for private, public, and academic sector institutions including Sony and the Japan Patent Office. His doctoral research on leadership communication (i.e., discourse) as a basis for leadership development was under the supervision of Emeritus Professor Christopher Candlin and Dr. Alan Jones.

- **15:30~16:00 Experience Sharing of JACET National Conference and other international academic conferences**
- **16:00~17:00 Business Meeting**

A heads-up for the January meeting and the Chapter Shinenkai:

On **Jan 21** (Saturday, 3pm-), our chapter will hold our last meeting of this academic year and Shinenkai following the meeting. Please mark your calendar! It is planned to have two presentations on the theme of EBP which is the theme of our Chapter this year. The location of the Shinenkai is yet to be decided. Recommendations are welcome.

We are looking forward to seeing you at both meetings and the Shinenkai!

SHI Jie

Chapter Chair

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